Conference Objectives

- To exchange ideas on innovative concepts and technological devices, and to identify the methods to apply them in English teaching.
- To explore the interfaces between technology and the different areas of Literature, Mass Media and Business English and take them to the classrooms as deliverables.
- To share information on the recent techno modes of expression and communication.

Papers are invited on the following and other pertinent areas:

- Graphic Narratives in Literature Classroom
- Game Theory in Teaching Literature, Business Communication and Media
- Literature in the Cyber World
- Corpus Linguistics
- Big Data / Data Warehouse / Shareware in Building Resources for Language and Literature
- Mass Media and Language Sensitivity
- Technological Tools for Designing Multi-Level / Multi-Modal Activities and Exercises in Language and Literature
- MOOCS for Enhancing Language and Literary Skills
- Role of Blogs and Discussion Forums in Learning Language and Literature
- Technology and Flipped Classrooms
- Business English in Globalised Contexts
- The Ever-changing Nature of the Language of Mass Media
- Teaching Literature Using New Media
- New Literacies and Digital Tools for English Language Learning
- Blended Learning
- Challenges and Possibilities of Using Media in English Teaching
- Question of Medium and Language
- Literature and Adaptations across Media
- Social Media in Business Communication and Literature
- Human Library, Media and Business English

The abstract should include

- Title of the paper: Times New Roman, bold, font size 14
- Name of the author(s): Capital letters, Times New Roman, font size 12
- Address: Full address with e-mail id and contact number
- Abstract: Not more than 150 words; MS Word format, Times New Roman, font size 12
- Online registration: http://www.srmuniv.ac.in/mtmb-2019
- Email ID for online submission of abstract and full paper: mtmb.2019@srmuniv.ac.in

Further guidelines: Full paper, not exceeding four pages, in MLA 7th edition format is to be sent after receiving the acceptance of abstract. Abstracts will be published as Conference Proceedings, and select papers will be published separately as a book with ISBN number and issued on payment.

Participants are also invited to present posters on the above given and related themes. All the poster presenters are required to be ready with a two-page write up based on the idea behind their posters. There will be flash talks by selected participants based on their posters. The size of the poster should be 100cm×100cm.

Registration Fees

Participants from India (on or before 4 Jan 2019)   -   **INR** 1800/-
For ELT@I Member (on or before 4 Jan 2019)   -   **INR** 1500/-
Spot Registration Fee (after 4 Jan 2019)   -   **INR** 2000/-
Overseas Participants   -   **USD** 100/-

Registration fees should be paid online: Account No 117001000586322, City Union Bank, Tambaram (West). IFSC Code CIUB0000117.

KEY DATES

Abstract Submission	14 December 2018
Acceptance of Abstract	21 December 2018
Full Paper Submission	4 January 2019
Registration Fee	4 January 2019

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Conference Chair

Dr. K. Anbazhagan - Prof. and Head, Dept. of EFL
Email: hod.efl@ktr.srmuniv.ac.in
Mobile No.: 9444452515

Conference Coordinators

Dr. M. M. Uma Maheswari, Mobile No.:9444767569
Dr. J. Michael Raj, Mobile No.:9994008495
Dr. M Alagesan, Mobile No.:9176384638

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About SRM

SRM Institute of Science and Technology (erstwhile SRM University) is one of the top ranking institutes in the country and a well-known institute across the globe. The Ministry of HRD has placed SRM Institute of Science and Technology in the highest category 'A'. NAAC has graded the institute with A++, the highest grade. The institute with 38000 students, 90 departments and more than 2600 staff members offers 83 undergraduate, 132 postgraduate and many doctoral programmes in Science and Humanities, Engineering and Technology, Medicine and Health Sciences and Management.

Department of English and Foreign Languages

The Department is a full-fledged department (with 55 staff members) offering B.A., M.A. and Ph.D. programmes. The Department tries its best to contribute significantly to the academic and research activities of the institute. Apart from B. Tech. English classes, the teachers handle English classes for Paramedical, Basic Sciences and Architecture programmes. The Department also actively participates in the community services beyond the campus.

The Department of EFL is happy to organise the 2nd International and 11th Annual Conference of the department in collaboration with English Language Teachers' Association of India – ELT@I on the theme, **Multiple Technologies: Teaching Literature, Mass Media and Business English.**

About ELT@I

The largest Network of Teachers of English in India (An Associate of IATEFL, UK), the English Language Teachers' Association of India (ELT@I) was founded on August 7, 1974 by the late Padmashri S. Natarajan, a noted Educationist.

It publishes *The Journal of English Language Teaching*, a bi-monthly. It provides consultancy services, offers Teacher training packages and organises bi-monthly meetings on current ELT themes relevant to the Indian context.

It hosts annual conferences and regional conferences on specific areas relevant to the ELT scenario today. Delegates from all over the country as well as the world outside participate in them, present papers and conduct workshops.

Accommodation

Board and Lodging will be provided for outstation participants in SRMIST Hostel on payment of ₹500/- per day (including breakfast and dinner.) The payment for the same can be done in person at the hostel office on the day of arrival.
For Hostel details, contact
Mr. V. Krishnamourthy
Assistant Professor, Dept. of EFL
Mobile no.: 8903648946   email: krishnamourthy.v@ktr.srmuniv.ac.in

Note: Participants who look for outside accommodation can get lodgings within a 3 km range for a tariff between ₹2000 & ₹ 5000. For bus schedule & route map, please visit www.srmuniv.ac.in

For further details contact

Dr. S. Tamilarasan, Mobile: 9444174877
Ms. B. Monika Nair, Mobile: 9941544662
Ms. S. Ramya, Mobile: 9940567330
Ms. J. Marteena, Mobile: 9597619914

Mr. J. Sebastian Sathish, Mobile: 9962464100
Mr. B. Vijayakumar, Mobile: 9789841444
Ms. K. Sankari, Mobile: 9487749781

Plenary Speakers

Evan Frendo, Member IATEFL, BESIG: Joint coordinator; Trainer & consultant: Business English and ESP

Russell Stannard: Award-winning Educational Technologist and founder: www.teachertrainingvideos.com

Robert Hill: Member IATEFL, LiTSIG, Teacher trainer, Speaker, Author and Editor

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ELT@I
ENGLISH LANGUAGE TEACHERS'
ASSOCIATION OF INDIA

SRM
INSTITUTE OF SCIENCE & TECHNOLOGY
(Deemed to be University u/s 3 of UGC Act, 1956)

2nd International and 11th Annual Conference

On

7, 8 & 9 February, 2019
(Thursday, Friday & Saturday)

Theme
Multiple Technologies: Teaching Literature, Mass Media and Business English

Organised by
Department of English and Foreign Languages
Faculty of Engineering and Technology
SRM Institute of Science and Technology
Kattankulathur – 603203
Kancheepuram District, Tamilnadu, India
Ph: 044-27417883   Fax: 044 - 27453903

In association with
English Language Teachers' Association of India (ELT@I)